

## Rubric for Evaluating Persuasive Texts

Teacher Name: \_\_\_\_\_

Student Name: \_\_\_\_\_

CATEGORY	4	3	2	1
Use of facts in persuasion maps and flyers	Student showed excellent use of facts in creating persuasion maps and flyers.	Student showed good use of facts in creating persuasion maps and flyers.	Student showed fair use of facts in creating persuasion maps and flyers.	Student lacked facts in creating persuasion maps and flyers.
Use of appeal to character or expertise	Student showed excellent use of personal knowledge or appeal to expert.	Student showed good use of personal knowledge or appeal to expert.	Student showed fair use of personal knowledge or appeal to expert.	Student lacked use of personal knowledge or appeal to expert.
Use of appeal to emotions	Student showed excellent use of appeal to emotions.	Student showed good use of appeal to emotions.	Student showed fair use of appeal to emotions.	Student lacked use of appeal to emotions.
Social justice vocabulary	Student showed excellent use of social justice vocabulary.	Student showed good use of social justice vocabulary.	Student showed fair use of social justice vocabulary.	Student lacked use of social justice vocabulary.
Quad entry journals	Student showed excellent critical analysis and awareness in journals.	Student showed good critical analysis and awareness in journals.	Student showed fair critical analysis and awareness in journals.	Student showed lack of critical analysis and awareness in journals.
Flyer: visual and textual representation	Student showed excellent skill in combining visual representations with textual explanations.	Student showed good skill in combining visual representations with textual explanations.	Student showed some skill in combining visual representations with textual explanations.	Student showed lack of skill in combining visual representations with textual explanations.