

Student's name: _____

Date: _____

Teacher's name: _____

RUBRIC FOR DIGITAL/VISUAL LITERACY

	4	3	2	1
General use of computer	Student shows excellent skills in the use of the computer.	Student shows good skills in the use of the computer.	Student shows fair skills in the use of the computer.	Student shows little or no skill in the use of the computer.
Use of ReadWriteThink.org (RWT) tools	Student shows excellent independent use of RWT tools.	Student requires some assistance with the use of RWT tools.	Student requires much assistance in the use of RWT tools.	Student requires one-on-one assistance in the use of RWT tools.
Use of images	Images add meaning to the text and beyond the text.	Images add meaning to the text.	Images add little meaning.	Images are rarely used and if used are randomly placed and add no meaning.
Use of color, fonts, and text placement	Use of color, fonts, and text placement show excellent organization and add to the readability.	Use of color, fonts, and text placement show good organization and add to the readability.	Use of color, fonts, and text placement show fair organization but add little to readability.	Poor use of color, fonts, and text placement.
Zine cover	Student provides an excellent summary of contents through the cover images and text.	Student provides a good summary of contents through the cover images and text.	Student provides a fair summary of contents through the cover images and text.	Student does not provide a summary of contents through the cover images and text.
Overall project	Presentation is very attractive and provides an excellent overview of topic.	Presentation is attractive and provides a good overview of topic.	Presentation is attractive and provides a fair overview of topic.	Presentation is poor and fails to provide an overview of topic.

Comments: