House of Usher Sales Brochure

You are a real estate agent who has been assigned the task of selling the House of Usher from Edgar Allan Poe's short story. Your task is to write a "house for sale" brochure designed to sell the Usher's home, using the ReadWriteThink Printing Press. You must use "real estate"-style writing and include the "buzz words" agents incorporate into their writing in order to sell houses. (You may need to pick up some flyers and/or check the "Real Estate" section of the newspaper for help with this. There is also an online Real Estate Glossary with definitions of terms.)

Included in the brochure must be a drawing of the house, a brief expository history of the house and/or its previous owners, the interior and exterior features of the home and its property, and a disclaimer that tells prospective buyers about problems with the house—both physical and supernatural. Set a price for the house that is realistic based on its features, both good and bad. Everything you write must tie into the story's plot, character, setting, and themes.

Links
ReadWriteThink Printing Press
http://interactives.mped.org/view_interactive.aspx?id=110&title=

Real Estate Glossary
http://houseandhome.msn.com/help/glossary.aspx

Rubric for Sales Brochure

Real estate brochure is written in persuasive mode using stylistic writing including "buzz words"	_____/25
Picture of the house is appropriate and matches the story's setting	_____/10
Brief history of the house and its previous owners is accurate, informative, and based on the story's plot	_____/20
Features of the house are based on the story	_____/10
Features of the property on which the house sits are based on those in the story	_____/10
Disclaimer discloses problems with the house and its former occupants that are based on plot events	_____/ 5
Document is in pamphlet form	_____/ 5
Appropriate price included	_____/ 5
Student name on brochure	_____/ 5
Story title (in quotes) and author's name included	_____/ 5
TOTAL	**____/100**