

Persuasion Map Planning Sheet

Goal or Thesis

A goal or thesis is a statement that describes one side of an arguable viewpoint.

- What is the thesis or point you are trying to argue?

Main Reasons

You will need some good reasons to support your goal or thesis.

Briefly state three main reasons that would convince someone that your thesis is valid.

- Reason 1
- Reason 2
- Reason 3

Facts or Examples

What are some facts or examples you could state to support this reason and validate this argument?

- Fact or Example 1
- Fact or Example 2
- Fact or Example 3

Conclusion

A piece of persuasive writing usually ends by summarizing the most important details of the argument and stating once again what the reader is to believe or do.