Political Blog Checklist

Content

- ☐ Author provides enough information (or links, at least), to familiarize a new reader with the content of the blog

- ☐ There is an "About" section to help readers understand the purpose of the blog

- ☐ Blog posts have a fitting title and are long enough to develop the idea but don't require lots of scrolling

- ☐ Posts develop the blog's overall point of view on the topic

Layout

- ☐ Main page contains the timely postings in reverse chronological order. Additional static pages are appropriately labeled.

- ☐ Banner images (across the top or side) contribute to the overall look and feel of the blog

- ☐ Images within posts are useful and appropriate, and have captions that provide context and credits

- ☐ Embedded videos are appropriate and have captions that provide context

- ☐ Links provide enough context that readers have a sense of where they will be taken