

Fashion Fun Rubric

	4	3	2	1
Length of Presentation	The presentation lasted at least 5 minutes.	The presentation lasted between 4 and 4.59 minutes.	The presentation lasted 3-3.59 minutes.	The presentation was shorter than 3 minutes.
Appearance of the presentation	All of the slides were visually appealing. The font was easy to read. The slides did not contain too many words.	Most of the slides were visually appealing. The font was usually easy to read. The slides did not contain too many words.	Several of the slides were visually appealing, but some contained lengthy sentences. The font was sometimes difficult to read.	Most of the slides had lengthy sentences OR the font was not readable OR most of the slides were not visually appealing.
Grammar and Spelling	No errors in grammar or spelling were present.	One error in grammar or spelling was present.	Two errors in grammar or spelling were present.	Three or more errors in grammar or spelling were present.
Citing Sources	Three sources were cited correctly.	Two sources were cited correctly.	Only one source was cited correctly.	No sources were cited OR citations were not correct.
Verbal Presentation	Both group members spoke and did not often look at the screen, showing they were prepared. Through answering questions, they showed a deep understanding of the issue.	Both group members spoke but looked at the screen several times, showing some preparation was lacking. They could answer most questions to show their understanding of the issue.	Both group members spoke, but one (or both) read directly off the screen, showing a lack of preparation. They could answer a few questions about their issue, showing a lack of understanding.	Only one person spoke. The pair could not answer questions about their issue.
Quality of Information	Information clearly covered all aspects of the issue.	Information covered most of the aspects of the issue.	Information covered some of the aspects of the issue.	Large amounts of information were missing.
Brand Relationship	The brand name and logo showed specific relationships to the issue and were fully explained in the presentation.	The brand name and logo showed some relationship to the issue and were explained somewhat in the presentation.	Either the brand name or logo had no relationship to the issue but were included in the presentation.	The brand name or the logo was missing from the presentation.
Creativity of the Clothing Items	All three items of clothing included the logo and were unique. The relationship between the issue and clothing was obvious.	All three items of clothing included the logo and were somewhat unique. The relationship between the issue and clothing was somewhat difficult to assess.	Only two items of clothing were presented but these two were unique and easy to see the connection between the issue and the clothing.	One item of clothing or none was presented.
Realistic and Marketable	The brand, logo, and clothing items were believable in that teens would buy the brand and understand the cause behind it.	The brand, logo, and designs are believable in that teens might buy the brand and understand some parts of the cause.	The brand, logo, and designs are believable in that teens might buy the brand but would not understand any of the cause.	The brand, logo, and designs were not believable in that teens would not buy the brand.