Movie Adaptation DVD Cover and Notes Project

After carefully considering the changes made to the book when it was adapted to its film version, choose one of these two projects to communicate your response to the movie:

Option One: By the book

When a book is made into a movie, publishers often re-publish the book and replace its old cover art with that of the film. In other words, they hope the movie’s success will help sell the book.

In this project, take the opposite approach, and use the book to sell the movie. Create a DVD cover that uses text and images to stress the connections between the book and movie. Select quotes from the book and images from the movie that stress their common qualities and that will interest viewers in seeing the film.

In your liner notes, you will have the chance to provide a brief review of the film (around 50 lines). Explain your overall impression of the movie as well as the reasons why you included the text and art you chose for the cover.

Option Two: Reader’s cut

After a film or DVD is released, companies sometimes also release a “Director’s Cut,” a version of the movie that is closer to the director’s vision of the film than was actually released in theaters.

In this project, you’ll take on the assignment of producing a cover for a “Reader’s Cut,” in which you will use text and images to show how you would improve the regular release. Select quotes from the book and images from the film that stress how they were different and will interest viewers in seeing this new version of the film.

In your liner notes, you will have the chance to provide a brief review of the film (around 50 lines). Explain your overall impression of the movie as well as the reasons why you included the text and art you chose for the cover.