Common Blog Features

Blogs (shortened from the term web log) can use any layout and can cover many different topics, but they all have basic characteristics in common.

- Blog entries are posted in reverse-chronological order. The order is similar to a backwards diary, running from the most recent at the top of a page to the least recent at the bottom.

- Blog entries usually include the date and specific time that they were posted (a timestamp).

- The blogger’s name is usually listed with the timestamp. By default, blogs usually end “Posted by [blogger’s name].”

- Older blog entries are usually found in an archive. Often the archive is sorted by months and years. The archive links are usually in a sidebar on the page.

- Readers and the blogger can usually comment on (or reply to) a blog entry. The comments can turn into a dialogue, with the readers and blogger talking together.

Depending upon the blog site, you may also find other kinds of information with each blog entry.

- Blog entries usually have a title that describes or relates to the content of the entry. Titles are usually set off in a layout with a bold font.

- Blog entries can list categories, assigned by the blogger. When a blog includes categories, you will usually find a list of the categories in a sidebar on the site.

- Bloggers may choose an icon to represent their current mood. You might see something like

  Current mood: 😊 happy

- Bloggers can include information about the song they were listening to when they wrote a blog entry. You may see something like

  Currently listening: 
  **Move Along**
  By The All-American Rejects
  Release date: By 12 July, 2005