

Persuasive Techniques in Advertising Reflection Questions

1. What do you feel is the most important information you learned from this study of advertising? Why is this important? How might it change your attitudes or behaviors in the future?
2. What surprised you most in this lesson? Why did this surprise you?
3. What questions do you still have about the way advertisers persuade consumers to purchase or learn more about their products?
4. Of what aspect in your own advertisement are you the most proud? What aspect do you feel could still use some additional work?