Self-Portrait of a Reading Experience

Use this sheet to keep track of your impressions of online reading experiences, including the magazine's presentation of content and your own reading process.

Online Magazine Name: ____________________________

URL Address: ____________________________

1. My initial impression of this site is…. Because…. 

2. Things I notice about the way the material is organized or structured are…. 

3. Things I notice about the typography (typefaces and styles) used on this site are…. 

4. Things I notice about myself as I am reading this online magazine are…. 
5. The colors I see used on this site are…. Things I notice about the color used on the site are....

6. The symbols or icons used on this site and what they indicate to me are....
   (Roughly sketch at least some of the symbols or icons and indicate what you think they mean.)

7. What I think about the kinds of illustrations and images I see on the site is.... Because....

8. A brief description of the process I am using to read this online magazine is....

9. Some special effects (e.g., audio, video, interatives) or elements I notice incorporated into this online magazine include.... My impressions of these elements are....

10. The types of advertisements incorporated into this online magazine include ads for the following types of products and services....
11. What I liked about reading this online magazine was.... Because....

12. What I didn't like about reading this online magazine was.... Because....

13. Reading this online magazine left me wondering about.... Because....

14. As a reader I would/would not (circle one) recommend this online magazine to others because.... (Make note of specific features that facilitated your reading or obstacles that hindered it.)

15. Freebie—Note or discuss an element or aspect of the online magazine’s content or your reading of it that you have not covered somewhere else on this self-portrait sheet.