



Automobile Names Connotation Activities

Option One

Here are the names of some new cars:

Buzzard	Slug
Ox	Rhinoceros
Gnat	Stegosaurus
Walrus	Porcupine
Toad	Squid
Eel	Dodo
Basset Hound	

Describe them, and tell why this car fits the needs of the society. Who drives it? What does it look like? How big and fast is it? Is it a family car, an SUV, a sporty car, or something else?

Option Two

Your group has been asked to think up a name for a new car. Choose a name and then describe your car. Why does this car fits the needs of the society? Who drives it? What does it look like? How big and fast is it? Is it a family car, an SUV, a sporty car, or something else?

Option Three

Brainstorm a list of currently used automobile names and analyze the choices as they relate to the vehicle they relate to. What connotations did the manufacturer hope to evoke? What details do the names bring to mind? What does the name tell you about who drives the car, how fast it is, and what its features are?