**Persuasion Map Planning Sheet**

**Goal or Thesis**
A goal or thesis is a statement that describes one side of an arguable viewpoint.

- What is the thesis or point you are trying to argue?

**Main Reasons**
You will need some good reasons to support your goal or thesis.

Briefly state three main reasons that would convince someone that your thesis is valid.

- Reason 1
- Reason 2
- Reason 3

**Facts or Examples**
What are some facts or examples you could state to support this reason and validate this argument?

- Fact or Example 1
- Fact or Example 2
- Fact or Example 3

**Conclusion**
A piece of persuasive writing usually ends by summarizing the most important details of the argument and stating once again what the reader is to believe or do.