

The White Pages list names of individuals and businesses in alphabetical order. The Yellow Pages, also called the "Classified Ads" or "Classified Section," list businesses by categories. For example, if you want to make an appointment for your dog to have a haircut at the Proud Pet Parlor, you might look in the White Pages and find a listing like this:

PROCHASKA	-PULLEN	806
Prochaska S	210 N. Vermillion St	555-3423
Proud LM	1002 W. Elm	555-7869
Proud Pet Parlo	r 98 Lake Dr.	555-3457

Or you could look in the Yellow Pages under Pet Shops and find this:

P 386 PET Pet Shops

Pet House, The	759 Port St.	555-6787
Proud Pet Parlor	98 Lake Dr.	555-3457

STUDENT ACTIVITY:

Use the above listings, as well as your phone book, to answer the following questions.

The Proud Pet Parlor is listed on page _____ of the White Pages and page _____ of the Classified Section.

What is the Proud Pet Parlor's phone number?

What is the Proud Pet Parlor's address?

How many businesses are listed under Pet Shops in your phone book?

How are businesses listed differently than individuals in the White Pages?

