

Sample Ethical Rubric

(Add to an Existing Persuasive Letter Writing Rubric)

	4	3	2	1
Attention to Ethical Values	The writer uses relevant and specific ethical values in support of his/her position.	Most of the ethical values the writer uses are relevant, specific, and support his/her position.	At least one specific and relevant ethical value is used in support of the writer's position.	Ethical values are not used or the values used are not relevant to the writer's position.