| Please use the          | My Own Write  | e-Way Evaluation ou created with your partner.   | Rubric   | • • • • • |
|-------------------------|---|--|--|-----------|
|                         | 5   | 3  | 1  | Score     |
| Audience                | We identified several people who might be a fitting audience for each of our texts and how often we would communicate with this audience.   | We identified one appropriate audience for each of our texts.  | The audience we identified might not fit the type of text we proposed, or we did not name the intended audience for each of our texts. |           |
| Purpose                 | We identified genuine purposes for writing each text. These purposes for writing will really be useful or enjoyable to us in the future.  | We identified a purpose for writing that could be realistic but that we will likely not use in our own future.   | The purpose we identified for writing does not fit the text or the audience we described.  |           |
| Features of<br>the Text | We named at least four features that are a key part of each text. We named the most important features of our text (for example, we would name "images" a key feature of many websites).      | We named some of each text's features, but we may not have mentioned several of the important ones.  | We included fewer than four text features for each text on our Venn Diagram.   |           |
| Writing<br>Strategies   | We named at least two strategies that would be useful to do before and during the composition of this particular type of text.  These strategies fit our own personal writing styles as well. | We named general writing strategies that might be useful for some texts, but that do not necessarily fit our writing personalities or do not fit the type of text we are describing. | We did not name at least two writing strategies for each of our texts.   |           |

