Taking a Position on a Fictional Technology Rubric

CATEGORY	4	3	2	1
Ideas	Ideas are expressed in a clear and organized fashion. It is easy to figure out the position that the letter is arguing.	Ideas are expressed in a pretty clear manner, but the organization could be stronger.	Ideas are somewhat organized, but are not very clear. It takes more than one reading to figure out the position that the letter is arguing.	The letter seems to be a collection of unrelated sentences. It is very difficult to figure out the position that the letter is arguing.
Content Accuracy	The letter contains at least 5 accurate details that support the position that it is arguing.	The letter contains 3-4 accurate details that support the position that it is arguing.	The letter contains 1-2 accurate details that support the position that it is arguing.	The letter contains no accurate details about the position that it is arguing.
Sentences & Paragraphs	Sentences and paragraphs are complete, well-constructed and of varied structure.	All sentences are complete and well-constructed (no fragments, no runons). Paragraphing is generally done well.	Most sentences are complete and well-constructed. Paragraphing needs some work.	Many sentence fragments or run-on sentences OR paragraphing needs lots of work.
Grammar & spelling (conventions)	Writer makes no errors in grammar or spelling.	Writer makes 1-2 errors in grammar and/or spelling.	Writer makes 3-4 errors in grammar and/or spelling	Writer makes more than 4 errors in grammar and/or spelling.
Capitalization and Punctuation	Writer makes no errors in capitalization and punctuation.	Writer makes 1-2 errors in capitalization and punctuation.	Writer makes 3-4 errors in capitalization and punctuation.	Writer makes more than 4 errors in capitalization and punctuation.
Format	Complies with all the requirements for a friendly letter.	Complies with almost all the requirements for a friendly letter.	Complies with several of the requirements for a friendly letter.	Complies with few of the requirements for a friendly letter.