Group members: _____

Observations and Notes

Check the strategies that group members are using to build their argument. Jot down their reasons in the Notes section to use as examples later.

_____ **Claim** – Students state what they are trying to convince the audience of

_____ **Authorities or "Big Names"** – Students cite well-known authorities or experts to get the audience to believe their argument

_____ **Logos** – Students use facts, data, statistics, or numbers to support their argument

_____ **Pathos** – Students appeal to the audience's emotions

_____ **Ethos** – Students try to gain the audience's trust and show their credibility and honesty

_____ **Kairos** – Students try to build a sense of urgency and convince the audience that they must act now

_____ **Research** – Students cite research (websites, articles, experts) to build their arguments; they show graphs, tables, or charts to help persuade

Notes

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