

Reading Display Rubric

CATEGORY	4	3	2	1
Required Elements	The display includes all required elements as well as additional information.	All required elements are included on the display.	Most of the required elements are included on the display.	Several required elements were missing
Content	The display clearly communicates the main idea.	The display gives enough information about the main idea.	There is some hint to the main idea of the display.	It is difficult to determine the main idea of the display.
Communication	The display gives others a thorough understanding of the topic, with specific examples or illustrations.	The display gives others a solid understanding of the topic.	The display gives others a general understanding of the topic.	The display does not give others any idea of the topic.
Relevance of Graphics	All graphics are related to the topic and make the display easier to understand.	All graphics are related to the topic and most make the display easier to understand.	All graphics relate to the topic.	Graphics do not relate to the topic.
Attractiveness	The display is exceptionally attractive in terms of design, layout, and neatness.	The display is attractive in terms of design, layout and neatness.	The display is acceptably attractive though it may be a bit messy.	The display is distractingly messy or very poorly designed. It is not attractive.
Mechanics	Content of display has no spelling or punctuation errors. The display is of published quality.	Content of display has no major spelling or punctuation errors. The display looks like a finished product.	Content of display has a few spelling and punctuation errors, but they do not interfere with meaning.	Content of display has many spelling and punctuation errors, which interfere with the meaning of the display.

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