

Name or Group Members: _____

Date: _____

Evaluation Rubric for Mock Television Newscast or Editorial Assignment

Criterion	Outstanding	Good	Fair	Poor	Doesn't meet expectations
Definition of social issue					
Outrageousness of solution					
Implementation of solution					
Endorsements of solution					
Potential objections					
Appropriateness of closing					
Clarity of expression					
Use of satiric techniques					
Grammar, usage, and mechanics					
Appropriateness of visual images					