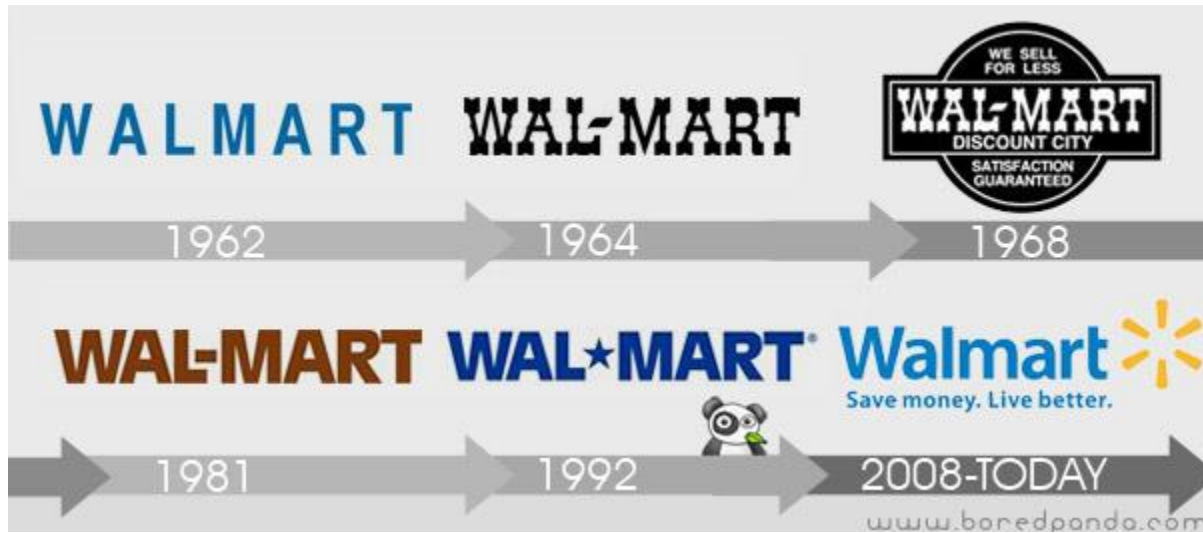


Example Logos for Analysis Across Time



Wal-Mart logos over time (from BoredPanda.com)

Example Logos for Analysis Across Time

1952



1978



1991



1997



2007



KFC logos over time (from The LogoMix.com)

Example Logos for Analysis Across Time

Starbucks: An Illustrated History



1971

We start by selling coffee beans in Seattle's Pike Place Market.



1987

We add handcrafted espresso beverages to the menu.



1992

We become a publicly traded company.

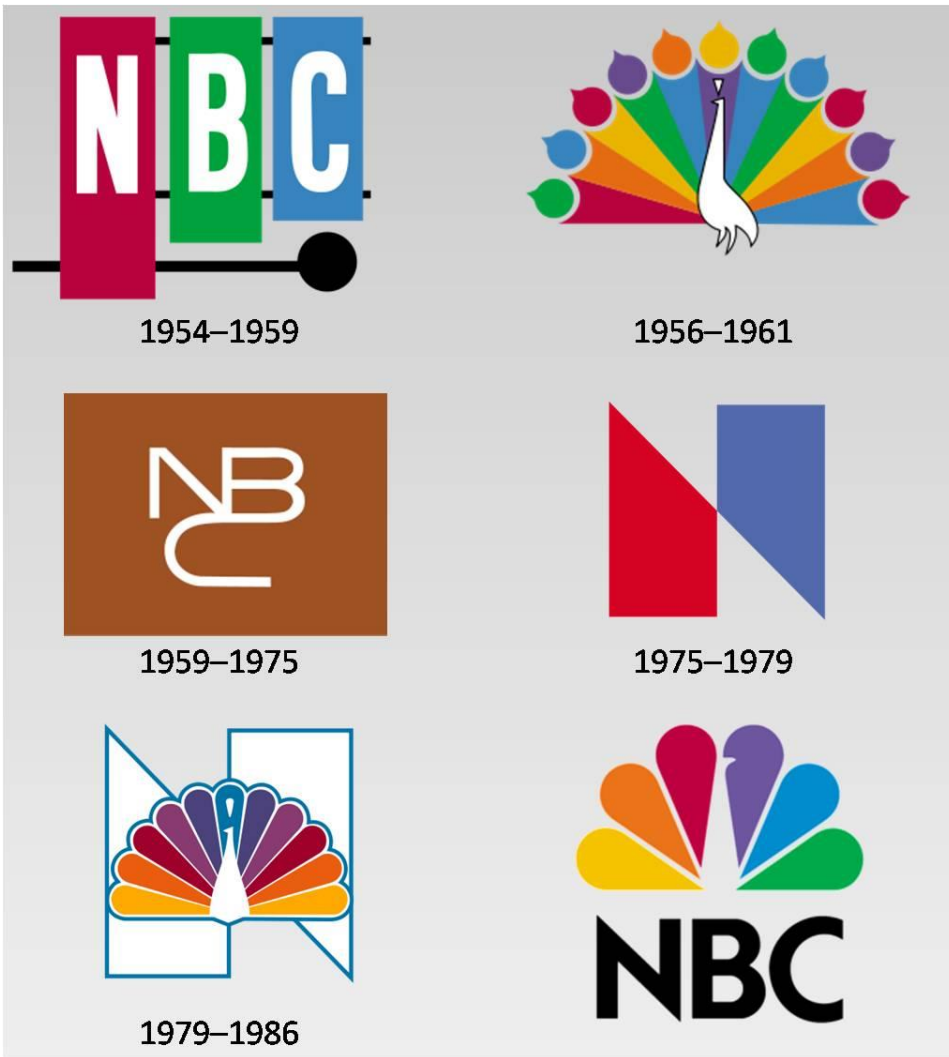


2011

We mark 40 years and begin the next chapter in our history.

Starbucks logos over time (from Starbucks.com)

Example Logos for Analysis Across Time



NBC logos over time (from Pinterest.com)