

How-To Paragraph with Infographic Rubric

Category	4	3	2	1
Content	There is one clear, well-focused topic. The main idea stands out and is supported by detailed information.	The main idea is clear but the supporting information is general.	The main idea is somewhat clear but there is a need for more supporting information.	The main idea is not clear. There is a seemingly random collection of information.
Clarity of Instruction	All supportive facts are reported accurately. There is no room for mistake when following directions.	Almost all supportive facts are reported accurately. The directions may need some clarifying.	Most supportive facts are reported accurately. The directions need a large amount of clarification.	NO facts are reported OR most are inaccurately reported. The directions cannot be followed as written.
Transitions	A variety of thoughtful transitions are used. They clearly show how ideas are connected.	Transitions clearly show how ideas are connected, but there is little variety.	Some transitions work well; but connections between other ideas are fuzzy.	The transitions between ideas are unclear or nonexistent.
Mechanics	There are no misspellings or grammatical errors.	There are two or fewer misspellings and/or mechanical errors.	There are three misspellings and/or grammatical errors.	There are four or more spelling or grammar errors.
Pictures of the Infographic	All graphics are related to the topic and make it easier to understand.	All graphics are related to the topic and most make it easier to understand.	All graphics relate to the topic.	Graphics do not relate to the topic.
Attractiveness	Excellent use of font, color, and graphics enhances the instructions.	Good use of font, color, and graphics enhances the instructions.	The font, color, and graphics occasionally detract from the content.	The font, color, and graphics, often distract from the content.