

Advertisement Analysis

Use the advertisement you find at home to answer the following questions.

1. What food is being advertised? _____

2. What colors are used in the advertisement? _____

3. Where is the food placed in the advertisement? _____

4. Why do you think the food is placed where it is? _____

5. Are there people in the advertisement? If so, describe what they are doing and what kind of expressions they have on their faces.

6. Who do you think would be attracted to this advertisement? Children? Teens? Adults? Women/men? Athletes? Artists? Video game players? Explain your answers.

7. Do you think this is a healthful or an unhealthful food? What from the advertisement leads you to believe this?

8. What attracted you to this advertisement? _____
