

Name: _____

Date: _____

Character Blog: Assessment Rubric

	1 – 4	5 – 7	8 – 10
Writing Content:	The posts accurately and interestingly represent the chosen character’s thoughts and feelings at four unique points in the novel. Details are true to the text. Posts are each a minimum of 200 words, and probably go beyond that requirement. Score ____	The posts reflect the characters to some degree, though it is unclear how some of them relate to the text. Some of the content seems irrelevant to the character. Posts may be too short. Score ____	The author has paid little attention to the chosen character and written little to show their understanding of the text. Posts are too short, and possibly too few. Score ____
Design:	Elements on the page match each other and seem to be part of a clear overall plan to show something about the character. A wide range of elements is included in the blog. Score ____	Elements on the page are somewhat haphazard. At least some of them seem to have been chosen to represent the character, but some do not match. Score ____	There is little attention to design, and no particular thought to what the character might choose. Score ____
Requirements:	Not only are all the requirements met, the author has gone above and beyond what was asked. All sources are cited. Accurately in full MLA style. Score ____	The requirements are mostly met, but no extra effort is represented on the blog. Sources are cited, though perhaps only partially. Score ____	Only a few of the requirements have been met. Sources may not be cited at all. Score ____
Mechanics:	The content shows a variety of vocabulary and sentence structure. Editing has eliminated all typos and grammar is exemplary. Score ____	Though there are some typos, most of the content is pretty clear. Sentence structure may not be varied. Grammar is occasionally confused. Score ____	The blog is filled with spelling and grammar mistakes; it is difficult to follow. Sentences are confusing and sentence structure may not be varied. Score ____

Score: ____ / 40

Process Grade: ____ / 40