

Student-Designed Web Page Rubric for Choose Your Own Adventure

	1 - 5	6 - 10	11 - 15	16 - 20
Layout /Design	The pages are unattractive. Text is difficult to read. The backgrounds are distracting.	The pages appear "busy" or "dull." Text may be difficult to read. The backgrounds are somewhat distracting.	The pages are eye-catching and attractive. Text is easy to read. The backgrounds are subtle and appropriate.	The pages are exceptionally attractive. Text spacing and alignment make reading easy. The backgrounds enhance the page.
Graphics	There are no photos, icons or clipart, or they are inappropriate or of low quality.	Photos are blurry or fuzzy; icons and clipart do not "fit" with the topic. Too many pictures make the download time slow.	Photos, icons, and clipart are appropriate, of high quality, and download fairly quickly.	Photos, icons, and clipart are used creatively and may follow a theme.
Writing	Story is poorly written; threads are not developed.	Story could be better written and threads do not logically grow from the previous section.	Story is well written and interesting to read and is presented in short sections that connect logically.	Story is creatively written and cleverly presented. Threads are well developed and of equal quality.
Navigation / Links	The user may become lost or links may be missing or not working.	The user may become confused when navigating between pages. Some links may not work	Links are consistent and easy to find so that the user can easily navigate back and forth through pages.	Links are created with images and icons to enhance the text links.
Working in a Group	Partners argue or fight much of the time and do not share responsibilities.	Partners have trouble solving disagreements; one partner does most of the work.	Partners get along well and share equally in responsibilities.	Partners show respect for one another, get along especially well and work together on all aspects of the project.
Following Classroom Guidelines	Students are often out of groups without permission and cause disruptions in the classroom.	Students occasionally leave group without permission and are louder than necessary in the classroom.	Students stay in their group, talk quietly to their own group only, and cause minimum disruptions.	Students are always on task, stay in their own group, and cause no disruptions.

A= 112 - 120

B= 102 - 111

C= 90 - 101

D= 82 - 89