

5. The colors I see used on this site are.... Things I notice about the color used on the site are....

6. The symbols or icons used on this site and what they indicate to me are.... (Roughly sketch at least some of the symbols or icons and indicate what you think they mean.)

7. What I think about the kinds of illustrations and images I see on the site is.... Because....

8. A brief description of the process I am using to read this online magazine is....

9. Some special effects (e.g., audio, video, interactives) or elements I notice incorporated into this online magazine include.... My impressions of these elements are....

10. The types of advertisements incorporated into this online magazine include ads for the following types of products and services....

