

Graphic Design Notes

RWT: Making the Cut

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Graphic design requires a variety of skills to visually communicate to a specific audience. In this activity, you will create a visual presentation for the audience and purpose of your choice.

Audience: (e.g. close friends, parents with young children, etc.)

Purpose: (e.g. share vacation photos, advertise summer vacation destination, etc.)

| Slide # | Do you think we should keep this slide in the presentation or cut it? | Why did you choose to cut it? | |
|---------|---|---|--|
| | <i>cut</i> | <i>e.g. Get rid of it because it is focused on random people who have nothing to do with your vacation. The audience doesn't know or care about them.</i> | |
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