

William Zinsser *On Writing Well*

RWT Making the Cut
Created by Rebecca Addleman

“Clutter is the disease of American writing. We are a society strangling in unnecessary words, circular constructions, pompous frills and meaningless jargon.”

“The secret of good writing is to strip every sentence to its cleanest components.”

“If the reader is lost, it is generally because the writer has not been careful enough to keep him on the path.”

Zinsser, William. *On Writing Well* (6th ed.). New York: Harper Perennial, 1998. Print.