

Advice Text Rubric

CATEGORY	4	3	2	1
Audience Awareness	The audience for the advice is immediately clear to the reader within the title or the first lines of the text.	The audience for the advice is easy to discover after reading the entire poem.	The audience for the advice is difficult to determine because it could apply to many different audiences.	The audience of the advice is unclear.
Purpose or Reason for the Advice	The purpose of the advice is explained within the title or the first lines of the poem.	The purpose of the advice is made clear by the end of the text.	The purpose of the advice is difficult to determine.	The purpose of the advice is not included or implied in the text.
Content	The text includes specific pieces of advice and includes reasons that the advice should be followed for each piece of advice.	The text includes pieces of advices and hints within each of the reasons that the advice should be followed.	The text includes several pieces of advice and implies in general the reasons that the advice should be followed.	The text includes only a few pieces of advice and/or does not include reasons that each piece of advice should be followed.
Language and Use of the Model Text	The word choice and sentence structure is consistent with the model that it imitates.	The word choice and sentence structure is close to the model it imitates.	The word choice and sentence structure uses some words and structures from the model, but does not consistently follow the model.	The word choice and sentence structure does not seem to relate to the model that it should imitate.
Creativity	The text contains many creative details and/or descriptions that contribute to the reader's enjoyment. The author has really used imagination.	The text contains a few creative details and/or descriptions that contribute to the reader's enjoyment. The author has used imagination.	The text contains a few creative details and/or descriptions, but they distract from the advice. The author has tried to use imagination.	There is little evidence of creativity in the text. The author does not seem to have used much imagination.
Grammar, Spelling and Punctuation	There are no grammar, spelling, or punctuation errors in the final draft.	There is one grammar, spelling, or punctuation error in the final draft.	There are 2-3 grammar, spelling and punctuation errors in the final draft.	The final draft has more than 3 grammar, spelling and punctuation errors.