

Persuasive Writing Rubric

CATEGORY	4	3	2	1
Sentences & Paragraphs	Sentences and paragraphs are complete, well constructed and of varied structure.	All sentences are complete and well constructed (no fragments, no run-ons). Paragraphing is generally done well.	Most sentences are complete and well constructed. Paragraphing needs some work.	Many sentence fragments or run-on sentences OR paragraphing needs lots of work.
Grammar & spelling (Conventions)	Writer makes no errors in grammar or spelling.	Writer makes 1-2 errors in grammar and/or spelling.	Writer makes 3-4 errors in grammar and/or spelling	Writer makes more than 4 errors in grammar and/or spelling.
Ideas	Ideas are expressed in a clear and organized fashion. It is easy to figure out what the piece is about.	Ideas are expressed in a pretty clear manner, but the organization could have been better.	Ideas are somewhat organized, but were not very clear. It took more than one reading to figure out what the piece was about.	Piece seemed to be a collection of unrelated sentences. It is very difficult to figure out what the piece was about.
Content Accuracy	The piece shows that the student read and took notes from the book. Knowledge of the book's controversy is evident.	The piece contains some accurate facts about the topic. Closer attention to book is needed.	The piece contains some evidence that the student read. More information from book is needed.	The piece contains no accurate facts about the topic. It seems that the student gained little information from the book.
Persuasive Points	Three or more excellent points are made with good support. It is evident the writer put much thought and research into this assignment.	Three or more points are made with support, but the arguments are somewhat weak in places. The writer doesn't persuade completely.	Two points made; shows some preparation, but weak arguments.	Preparation is weak; arguments are weak or missing; and less than three points are made.
Capitalization and Punctuation	Writer makes no errors in capitalization and punctuation.	Writer makes 1-2 errors in capitalization and punctuation.	Writer makes 3-4 errors in capitalization and punctuation.	Writer makes more than 4 errors in capitalization and punctuation.