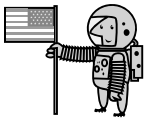








Names of presenters: _____

CHECK THE STRATEGY

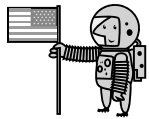





Instructions: Place a *yes* or *no* next to each strategy during the presentation. Remember: you will have to vote on which presentation was most convincing at the end.

Persuasive Strategy	Yes/No
Claim - States the main point or stance 	
Big Names - Mentions experts and important people to support the argument 	
Logos - Uses logic, numbers, or facts to support the argument 	
Pathos - Appeals to the audience's emotions 	
Ethos - Tries to build trust and credibility 	
Kairos - Builds a sense of urgency for the cause 	
Research - Uses studies and information to make the argument seem more convincing; this can be in the form of words, graphs, tables, or illustrations 	

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