

Online Persona Evaluation Form

Name evaluated: _____

Online Name

How is the name appropriate for the audience and situation?

What can you tell about the person from the online name?

Online Profile

Does the profile include at least 5 different categories?

Does the profile include any names or specific locations?

What can you tell about the person from the online profile?

Overall

Does this name and profile seem appropriate for the audience and purpose?
Is it a safe online persona? Explain your answer.