

# Persuasion Map

Name: Harry

Title: Letter to the Editor

## Goal or Thesis:

Mother Paula's All-American House of Pancakes should not build their new restaurant at the corner of East Oriole and Woodbury in Coconut Cove because they will destroy the homes of the burrowing owls and possibly kill the birds.

## Main Reason #1:

Several burrowing owls live on the property.

## Facts or Examples:

Roy has seen several of the owls on the site.

There are numerous holes in the ground where the owls could live.

There may be babies in the underground burrows that no one has seen.

## Main Reason #2:

The owls are protected by state and federal laws.

## Facts or Examples:

Burrowing owls are a Species of Special Concern in Florida.

The law states that you cannot harm the birds or their nesting areas without a special permit.

Building the restaurant will bury or destroy the owl's nests and homes.

## Main Reason #3:

Mother Paula's has ignored requests to stop their construction.

## Facts or Examples:

The foreman on the construction site will not listen to Roy or look at the evidence.

The company sent a basic form letter when they sent a complaint to them.

The company plans to have a groundbreaking and begin building in spite of the concerns.