Things to Include in a Travel Brochure

Name __Lisa Fink__________________________
Location/Setting __Alcatraz – Al Capone Does My Shirts__________________________

- Brief summary of the setting, with highlights of important places
  Known as "The Rock" - a prison and housing for workers

- Location, including a map
  Middle of San Francisco Bay

- Geography
  Close to San Francisco and the Golden Gate Bridge
  Island - surrounded by freezing water and strong currents

- Major cities, Well-known places
  Found in 1775 when Spanish explorer Juan Manuel de Ayala traveled through San Francisco Bay
  Named it "La Isla de los Alcatraces", which means "Island of the Pelicans."

- Historic Sites and Landmarks
  Alcatraz was a prison for dangerous inmates
  Includes a cell block

- Recreation and Outdoor Activities – parks, sports, water
  Surrounded by water, but too cold to do anything in
  Prisoners had to earn recreation rights, but families of the prison workers often had recreation activities that they could participate in - bowling, a social club, soda fountain

- Entertainment
  Inmates were encouraged to read, and there was a large collection of books for them to choose from
  Each prisoner had an earphone that they could use to listen to the radio
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- Climate and overall weather conditions
  Foggy because of the bay
  Damp and often rainy
  Best season is the fall

- Transportation
  People took a ferry on and off of the island

- Arts & Culture, including museums, theaters, places to visit
  Alcatraz is now a popular tourist spot, and there are museums that contain things made by the prisoners
  Beautiful gardens were planted outside of Alcatraz to make it look better
  Many birds and other wildlife live on the island

- Languages and Local Dialect
  Since prisoners came from all over the country, there were many dialects spoken at Alcatraz

- Food that the area is known for
  A typical dinner menu included soup, salad or vegetable, starches [bread/rolls, and potatoes, rice, or pasta], meat main dish, and dessert [pie, cake, or ice cream].
  Special meals, usually including turkey with oyster dressing, were served at holidays, along with special gift packages containing candy, fruit, and cigarettes.

- Pictures/Graphics
  http://www.alcatrazhistory.com/exterriorpage.htm
  http://www.cr.nps.gov/museum/exhibits/alca/overview.html

- Additional Information
  No longer a working prison, Alcatraz is a tourist attraction